

D 30438

(Pages : 2)

Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2022**

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Section A

*Short answer type questions. Students can answer **all** questions.
Each question carries 2 marks.*

1. Who are Fabian entrepreneurs ?
2. What is a line organisation ?
3. What is decentralisation of authority ?
4. What is meant by Secondary industry?
5. Enumerate any three functions of middle level management.
6. What is Esprit-de-corps ?
7. What is meant by Recruitment ?
8. Who is a sleeping partner ?
9. What is a Start-up ?
10. What is E-commerce ?
11. What is a private company ?
12. What is unity of Direction ?

(12 × 2 = 24, Ceiling 20 marks)

Section B

*Paragraph / Short Essay type questions.
Students can answer **all** questions.
Each question carries 5 marks.*

13. Briefly explain the steps in Planning.
14. Who is an entrepreneur ? Differentiate the role of an entrepreneur and manager.

Turn over

15. What is a sole-proprietorship ? Explain its features.
16. What is Formal organisation ? Compare the features of formal and informal organisation.
17. What is Corporate Social Responsibility ? Examine its need and importance.
18. What is directing function of management ? Briefly explain its elements.
19. Examine the elements of staffing in business management.

(7 × 5 = 35, Ceiling 30 marks)

Section C

Essay question.

*Answer any **one** question.*

20. Explain Henry Fayol's principles of management.
21. What is an Industry ? Explain about the major categories of industries in India.

(1 × 10 = 10 marks)