D 10517　　　　　　　(Pages : 2)　　　　　Name.....................................

Reg. No..................................

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2019 Admissions)

Time : Two Hours　　　　　　　　　　　　　　　　Maximum : 60 Marks

Section A (Short Answer Type Questions)

Answer at least **eight** *questions.*

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 24.

1. What is Sole proprietorship ?

2. What are planning premises ?

3. What is lower-level management ?

4. Who are drone entrepreneurs?

5. What do you mean by Aids to trade ?

6. What is a Functional organisation ?

7. Define the term Motivation.

8. What is OPC ?

9. What is SIDBI ?

10. What is Laissez-Faire leadership ?

11. What is EDP ?

12. What is a credit cooperative society ?

(8 × 3 = 24 marks)

Turn over

Section B (Paragraph/Short Essay Type Questions)

Answer at least **five** *questions.*
Each question carries 5 marks.
All questions can be attended.
Overall Ceiling 25.

13. What are MSME's ? Explain its objectives and contributions to the Indian economy.

14. Who is an entrepreneur ? Examine the personal competencies required by an entrepreneur.

15. What is organising function of management ? Explain its functions.

16. What is decentralisation of authority ? Enumerate the advantages and disadvantages of decentralisation.

17. What is Corporate Social Responsibility ? Examine its need and importance.

18. Explain the steps in controlling.

19. What is Partnership ? Explain the important types of partnership firms.

(5 × 5 = 25 marks)

Section C (Essay Question)

Answer any **one** *question.*
The question carries 11 marks.

20. What factors are important to be considered while starting a business ? Explain.

21. Define the term management ? Explain its nature and functions.

(1 × 11 = 11 marks)