

**D 130017****(Pages : 2)****Name.....****Reg. No.....****FIFTH SEMESTER (CBCSS—UG) / INTEGRATED PG DEGREE  
EXAMINATION, NOVEMBER 2025****B.Com.****BCM 5D 01—E-COMMERCE****(2019 Syllabus)****Time : Two Hours****Maximum : 60 Marks***Answers should be written in English only.***Section A***Answer **all** questions, carries 2 marks.**(Ceiling 20 marks)*

1. What is EDI ?
2. What is Internet Advertising ?
3. What is B2G ?
4. Define E-Cheque.
5. What is Smart card ?
6. Define EPS.
7. Mention any *two* benefits of B2C.
8. What is E- Purse ?
9. Difference between Debit Card and Credit Card.
10. What is WWW ?
11. What is an Intranet ?
12. What is Channel management ?

*(12 × 2 = 24, Ceiling 20 marks)***Turn over**

**Section B**

*Answer **all** questions, carries 5 marks.  
(Ceiling 30 marks)*

13. What are the advantages of Web marketing ?
14. Explain the benefits of Voice over Internet Protocol.
15. Explain the difference between E- Commerce and Traditional Commerce.
16. Explain some of the major trends shaping the future of the Internet.
17. What are the benefits of Prepaid Payment Systems ?
18. What are the solutions to security issues on EPS ?
19. Explain the types of Biometrics.

(7 × 5 = 35 ; Ceiling 30 marks)

**Section C**

*Answer any **one** question, carries 10 marks.*

20. Explain the legal and ethical issues in E-commerce.
21. What is M - Commerce ? Explain its advantages and disadvantages.

(1 × 10 = 10 marks)