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FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION NOVEMBER 2022

B.Com.

BCM 5B 11—COMPUTER APPLICATION SPECIALIZATION—II—BUSINESS INFORMATION SYSTEMS

(2019 Admission onwards)

Time : Two Hours and a Half　　　　　　　　　　　　　　　Maximum : 80 Marks

Part A

Answer **all** *questions.*

1. Explain the concept end user.

2. What is meant by an Adoptive System ?

3. What is meant by Cyber native System ?

4. List out any *four* sectors where DBMS is implemented and state its uses.

5. What is meant by an attribute ?

6. What is meant by a relational model ?

7. What is meant by a schema ?

8. What is a deductive database ?

9. Define Business Process Re-engineering (BPR).

10. Explain any *two* names of ERP Software Company.

11. What is gap analysis ?

12. What is a data warehouse ?

13. What is OLAP ?

14. What is SCM ?

15. Define business analytics.

(15 × 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

Answer **all** *questions.*

16. What are different types of computer based information systems supporting to different levels of management ?

17. Explain the limitations of Management Information System (MIS).

18. Explain in Information system ethics.

19. Discuss the various components of expert systems.

20. Explain the disadvantage of DBMS.

21. What are the limitations of ERP ?

22. How ERP used in CRM ?

23. What are the advantages of Business Process Re-engineering ?

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

Answer any **two** *questions.*

24. Explain the different types of management information systems.

25. Discuss the phases of ERP implementation.

26. Explain the need and objectives of BPR.

27. Explain the various file organization methods.

(2 × 10 = 20 marks)