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(Pages : 2)

Name.....

Reg. No.....

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

B.B.A.

BBA 5B 09—OPERATIONS MANAGEMENT

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A**

*Answer at least ten questions.*

*Each question carries 3 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

1. What do you mean by production manager ?
2. What is Product ?
3. What is JIT ?
4. Write a note on B2G ?
5. What is standard time ?
6. What is lead time ?
7. What is recovery logistics ?
8. What are the objectives of ERP ?
9. Write a short note on Fatigue study ?
10. What is Facility layout ?
11. What is EBQ ?
12. What do you mean by IRR ?
13. What you meant by learning curve ?
14. Give a brief note on the aggregate planning ?
15. What is Lean production ?

(10 × 3 = 30 marks)

**Turn over**

22547

**Section B**

*Answer at least **five** questions.*

*Each question carries 6 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

16. What are the Objectives of Plant layouts ?
17. Explain the functions of Inventory ?
18. What are the aggregate planning strategies ?
19. Discuss the benefits of material handling ?
20. Distinguish between NPV and IRR method ?
21. What are the features of product design ?
22. What are the objectives of Production control ?
23. Write a short note about Pareto analysis ?

(5 × 6 = 30 marks)

**Section C**

*Answer any **two** questions.*

*Each question carries 10 marks.*

24. What are the challenges of International production and operations management ?
25. What are the ways of Plant Maintenance ?
26. What are the Different Techniques of Scientific Management ?
27. What are the advantages and disadvantages of Material requirements planning ?

(2 × 10 = 20 marks)