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(Pages : 2)

Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2023**

B.B.A.

BBA 5B 09—OPERATIONS MANAGEMENT

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A*Answer all questions.*

1. What is Quality management ?
2. What is KPI ?
3. What is Range ?
4. What is inventory control ?
5. What is Product Layout ?
6. What is MRP ?
7. What is Reorder Point ?
8. What is Histogram ?
9. What is Statistical Quality control ?
10. What is cellular layout ?
11. What do you mean by assembly process ?
12. What are quality circles ?
13. Define Capacity.
14. Define Production and Operations Management ?
15. What is Routing ?

(15 × 2 = 30, maximum ceiling 25 marks)

Turn over

Section B

Answer all questions.

16. Explain the scope of Operations Management ?
17. What is TQM ? What are its principles ?
18. Explain the significance of planning and routing in operations management ?
19. Write short notes on :—
 - a) Capacity planning.
 - b) Process layout.
20. Discuss JIT philosophy ?
21. Distinguish between Strategic plan and operational plan ?
22. Explain the objectives of Operations Management ?
23. Explain the objectives of Material Requirement Planning ?

(8 × 5 = 40, maximum ceiling 35 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. What is ABC analysis ? How is it useful in managing inventory in an organisation ?
25. Explain in detail plant location and factors determining plant location ?
26. Explain inventory classification models ?
27. Discuss Material Requirement Planning, its objectives and elements ?

(2 × 10 = 20 marks)