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(Pages : 2)

Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2023**

B.B.A.

BBA 5B 07—HUMAN RESOURCES MANAGEMENT

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer all questions.*

1. How is HRM a complex function ?
2. Describe the purposes and uses of job analysis.
3. What is a job description ?
4. What are the benefits of outsourcing ?
5. Why is job analysis important ?
6. What are the components of a job description ?
7. Explain recruitment.
8. What you mean by induction training ?
9. What is brainstorming ?
10. Distinction between training and development.
11. What are the essential characteristics of MBO ?
12. What is career planning ?
13. Explain the various modes of compensation
14. What are some benefits of strategic HRM ?
15. Explain green HRM.

(15 × 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

Answer all questions.

16. What is the objective of human resource planning ?
17. Explain the functions of a human resource manager.
18. Differentiate between recruitment and selection.
19. Explain job description.
20. Explain need and importance of training.
21. Briefly describe the characteristics of performance appraisal.
22. What are the principles of employee compensation ?
23. What is HRIS ? Explain some benefits of using an HRIS.

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

Answer any two questions.

24. Explain the methods and advantages of job evaluation ?
25. Briefly describe.
 - (A) Functions of human resource management.
 - (B) H R Management Vs. Personnel Management.
26. What are the essentials of an effective performance appraisal system ?
27. (A) What is electronic HRM, and how can it benefit organizations ?
 - (B) What is labor localization in HRM ? What are some potential benefits of labor localization ?

(2 × 10 = 20 marks)