D 130023 (Pages : 2) Name..

Reg. No....................................

FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION NOVEMBER 2025

B.B.A.

BBA 5B 07—HUMAN RESOURCES MANAGEMENT

(2019 Syllabus)

Time : Two Hours and a Half Maximum : 80 Marks

Part A

Answer **all** *questions.*

1. Define Human Resource Management.

2. What is Training ?

3. What is Induction ?

4. Define Recruitment.

5. What do you mean by Performance appraisal ?

6. What is E -HRM ?

7. What is Placement ?

8. What is work-life balance ?

9. What is on-the-job training ?

10. What is Job Evaluation ?

11. What is Sensitivity training ?

12. Objectives of HRM ?

13. What is Job analysis ?

14. What is labour localization ?

15. What are Fringe benefits ?

(15 × 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

*Answer **all** questions.*

16. State the important difference between Human Resource Management and Personal management.

17. What are the important factors affecting recruitment ?

18. What are the importance of training ?

19. What are the approaches to Human Resource Management ?

20. Explain Green HRM.

21. What are the key areas of Training activity ?

22. What are the important benefits of TPO ?

23. What are the important steps in Human Resource Planning ?

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

*Answer any **two** question.*
Each question carries 10 marks.

24. What is Selection ? What are the important steps in selection process ?

25. What is Compensation ? What are the different types of compensation ?

26. What are the important challenges faced by managers in the management of people in business and industry ?

27. What is work life balance ? What are the components of work-life balance ?

(2 × 10 = 20 marks)