## 304607

**D 31062** 

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Name.....

Reg. No.....

## THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

### (CBCSS)

Master of Commerce

### MCM3C13—RESEARCH METHODOLOGY

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

#### Part A

Answer any **four** questions. Each question carries 2 weightage.

- 1. Define research.
- 2. What is case study ?
- 3. What is independent variable ?
- 4. What is null hypothesis?
- 5. What is exploratory study?
- 6. What is primary data?
- 7. Discuss accidental sampling.

 $(4 \times 2 = 8 \text{ weightage})$ 

### Part B

Answer any **four** questions. Each question carries 3 weightage.

- 8. The null hypothesis with regard to a study was, there is no significant difference between boy's score and girl's score. The values are p-value (two tailed) = .6345, DF= 20, Mean Boys = 46.55 and girls = 44.09, *t* value is 0.48. State whether the hypothesis is to be accepted or fails to accepted?
- 9. Explain how literature survey supports a research study.
- 10. Explain various types of variables.
- 11. Explain how the theoretical framework of a research study helps in research.

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- 12. Distinguish between null hypothesis and alternate hypothesis.
- 13. Find the variance and standard deviation for the following data: 57, 64, 43, 67, 49, 59, 44, 47, 61, 59.
- 14. How stratified random sampling is differing from quota sampling ?

 $(4 \times 3 = 12 \text{ weightage})$ 

#### Part C

## Answer any **two** questions. Each question carries 5 weightage.

15. Explain the research process in detail.

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- 16. Mention the type of questions used in questionnaires.
- 17. Differentiate descriptive and inferential statistics.
- 18. The height and weight of 12 individuals are given. Calculate Pearson's correlation co-efficient.

Height (cms)	We	eight (kg)
180		85
176		74
170		64
175		84
168		80
163		75
163		68
162	•••	64
177		73
172		77
168		68
169		79
		$(2 \times 5 = 10 \text{ weightage})$