

**D 73047**

**(Pages : 2)**

**Name.....**

**Reg. No.....**

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2019**

**(CBCSS)**

**B.Com.**

**BCM 1B 01—BUSINESS MANAGEMENT**

**(2019 Admissions)**

**Time : Two Hours and a Half**

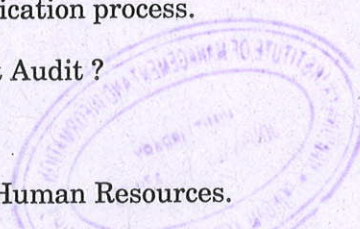
**Maximum : 80 Marks**

**Section A**

*Answer the following questions.*

*2 marks each*

1. Management principles are relative not absolute. Do you agree ?
2. State the views of management process school.
3. What is Unity of Command ?
4. Define MBO.
5. What do you mean by Tactical Plans ?
6. What does Departmentation refers to ?
7. Differentiate Centralisation from Decentralisation.
8. What are the techniques that are used for direction ?
9. Differentiate Theory X from Theory Y.
10. What do you mean by Laissez Faire or Free-rein Leadership ?
11. State the role of Feedback in communication process.
12. State the significance of Management Audit ?
13. What is Meta-ethics concerned with ?
14. Briefly explain the need of Ethics in Human Resources.





**Section B**

*Answer the following questions.  
5 marks each.*

16. Write a note on Total Productive Maintenance (TPM) ?
17. Discuss the different types of stress.
18. What are the major elements of logistic management ?
19. Discuss the role of Business Ethics in era of Globalisation.
20. What are the major steps in Control Process ?
21. State the features of co-ordination.
22. Explain the path-goal model of leadership.
23. Mention major activities included in the staffing process.

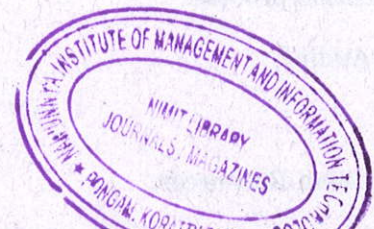
(8 × 5 = 40 marks, ceiling 35 marks)

**Section C**

*Answer any two of the following.  
10 marks each.*

24. What do you mean by delegation of authority ? What are its principle and steps ?
25. What is Organizational Structure ? State the types of Organizational Structures and their features.
26. Write a note on management by participation.
27. What is business ethics and state the importance of business ethics.

(2 × 10 = 20 marks)



**D 52674**

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Name.....

Reg. No.....

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2018**

(CUCBCSS—UG)

Core Course

BCM 1B 01—BUSINESS MANAGEMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer all the questions.  
Each question carries 1 mark.*

Fill in the blanks :

1. Two Factor Theory is also known as \_\_\_\_\_.
2. PERT stands for \_\_\_\_\_.
3. \_\_\_\_\_ mean of a code of conduct.
4. Ethics is \_\_\_\_\_ science.
5. \_\_\_\_\_ is the process by which the receiver interprets the symbols used by the source of message by converting them into concepts and ideas.

Choose the Correct answer :

6. According to \_\_\_\_\_ principle, each group of activities with the same objective must have one head and one plan.
  - (a) Unity of direction.
  - (b) Unity of command.
  - (c) Decentralisation.
  - (d) None.
7. The book "Practice of Management " was written by \_\_\_\_\_.
  - (a) C. K. Prahlad.
  - (b) Peter F Drucker.
  - (c) Henry Fayol.
  - (d) F. W. Taylor.



9. \_\_\_\_\_ is an internally recognised Quality Management System.

- (a) ISO 9001. (b) ISO 14001.  
(c) ISO 2014. (d) None of these.

10. The sub-function of direction \_\_\_\_\_.

- (a) Supervision. (b) Planning.  
(c) Motivation. (d) Recruitment.

(10 × 1 = 10 marks)

### Part B

*Answer any eight questions.  
Each question carries 2 marks.*

11. What is MBM ?
12. What is motion study ?
13. What is scalar chain ?
14. What is line and staff organisation ?
15. What are non-financial incentives ?
16. Write any *two* qualities of a leader.
17. What is horizontal communication ?
18. Define business ethics.
19. What is Kaizen ?
20. What is Quality Circle ?

(8 × 2 = 16 marks)

### Part C

*Answer any six questions.  
Each question carries 4 marks.*

21. Explain the contribution of Mary Parker Follet.

24. Explain briefly the styles of leadership.
25. Define Control. What are the main features of control ?
26. Explain the barriers of communication.
27. What are the situations in which advertisement is considered as unethical ?
28. What are the causes of stress at work ?

(6 × 4 = 24 marks)

#### Part D

*Answer any two questions.  
Each question carries 15 marks.*

29. Explain the importance of management. Discuss the concept "management as profession".
30. Explain the meaning and importance of Motivation, explain briefly the important theories of motivation.
31. What is business ethics ? Explain the objectives and scope of business ethics.

(2 × 15 = 30 marks)





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**Name.....**

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**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2019**

**(CBCSS)**

**B.B.A.**

**BBA 1B 01—MANAGEMENT THEORY AND PRACTICES**

**(2019 Admissions)**

**Time : Two Hours and a Half**

**Maximum : 80 Marks**

**Section A**

*Answer the following questions.*

*Each question carries 2 marks.*

1. Define CSR.
2. What is corporate philanthropy ?
3. What do you mean by strategy ?
4. Explain the term 'POSDCORB'.
5. What is mental revolution ?
6. Explain the term primacy in planning.
7. What do you mean by performance appraisal ?
8. Define centralisation of authority.
9. What do you mean by esprit de corps ?
10. What is departmentation ?
11. What do you mean by business ethics ?
12. What are the four 'P's of management ?
13. What is lean management ?
14. Define open book management.



**Section B**

*Answer the following questions.*

*Each question carries 5 marks.*

16. What are the factors affecting ethical choices ?
17. Distinguish between MBO and MBE.
18. Explain the need for departmentation.
19. What are the major principles of direction ?
20. Write a note on corporate governance ?
21. What are the basic tools of TQM process ?
22. Enlist the features of management.
23. What are the prerequisites of manpower planning ?

(8 × 5 = 40 marks, ceiling 35 marks)

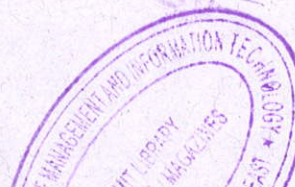
**Section C**

*Answer any two questions.*

*Each question carries 10 marks.*

24. Define Management. Discuss the scope and importance of management.
25. Critically evaluate the Taylor's scientific management theory.
26. What is planning ? Explain the steps involved in planning process.
27. What is controlling ? What are the various techniques of control ?

(2 × 10 = 20 marks)





**FIRST SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2017**

(CUCBCSS—UG)

Core Course

BCM 1B 01—MANAGEMENT CONCEPTS AND BUSINESS ETHICS

(2014 — 2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A***Answer all the questions.**Each question carries 1 mark.*

1. \_\_\_\_\_ is the achievements of orderly group efforts and unity of action in the pursuit of a common purpose.
  - (a) Controlling.
  - (b) Co-ordination.
  - (c) Organizing.
  - (d) Direction.
2. Following is not a motivational factor mentioned in Two factor theory :
  - (a) Achievement.
  - (b) Responsibility.
  - (c) Recognition.
  - (d) Company policy and administration.
3. The people at work level have no authority to suggest or object anything except to carry out the orders of the superior.
  - (a) Theory 'X'.
  - (b) Two factor theory.
  - (c) Theory 'Y'.
  - (d) None of these.
4. \_\_\_\_\_ principle states that there should be a place for everything and everything in its place.
  - (a) Discipline.
  - (b) Authority.
  - (c) Order.
  - (d) Equity.
5. \_\_\_\_\_ is an end results which an organization tries to achieve.



6. \_\_\_\_\_ is the granting of authority to subordinate to operate within a prescribed limit.
7. \_\_\_\_\_ is a process of searching for prospective employees and stimulating them to apply for jobs.
8. Theory 'X' and Theory 'Y' was developed by \_\_\_\_\_.
9. MBO stands for \_\_\_\_\_.
10. Change of an employee from a job to another that is better in terms of status and responsibilities is called \_\_\_\_\_.

(10 × 1 = 10 marks)

### Part B

Answer any **eight** questions.

Each question carries 2 marks.

11. What is meant by Business Ethics ?
12. How administration is differing from management ?
13. What is planning premises ?
14. What is scalar chain ?
15. What is line organization ?
16. What is centralization ?
17. What is responsibility ?
18. What is meant by selection of employees ?
19. What is supervision ?
20. What is laissez faire leadership ?

(8 × 2 = 16 marks)

### Part C

Answer any **six** questions.

Each question carries 4 marks.



25. Explain the principles of business ethics.
26. Write a short note on : (a) Unity of direction ; (b) Stability of tenure.
27. What is theory 'Y' ? Explain its assumptions.
28. What are the qualities of a successful leader ?

(6 × 4 = 24 marks)

#### Part D

*Answer any two questions.  
Each question carries 15 marks.*

29. Describe the principle elements of planning.
30. Discuss the advantages and disadvantages of line and staff organisation and the functional type of organization.
31. "Management is an art, science and profession". Discuss.

(2 × 15 = 30 marks)