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(Pages : 2)

Name.....

Reg. No.....

SIXTH SEMESTER U.G. (CBCSS-UG) DEGREE EXAMINATION, MARCH 2024**BHA****BHA 6B 17—FOOD AND BEVERAGE MANAGEMENT**

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer the following in not exceeding one paragraph each.**Each question carries 2 marks.**(Maximum 25 marks)*

1. Differentiate between fixed cost and variable cost.
2. Define sales concept.
3. Define cost and cost accounting.
4. What is perpetual inventory ?
5. Write any 3 points on importance of inventory control.
6. Define physical inventory.
7. Expand ECR, NCR and POS.
8. What is meant by standard portion size ?
9. What is Blind receiving ?
10. Define standard costing.
11. Explain marginal cost.
12. Describe labour variance.
13. What is dessert menu ?
14. Define menu.
15. What is menu structure ?

(25 marks)

Part B*Answer the following questions not exceeding 120 words.**Each question carries 5 marks.**(Maximum 35 marks)*

16. Explain classification of cost.
17. List the various objectives in inventory control.

Turn over

18. Write a short note on pricing of commodities.
19. What is receiving ? What are the points to be considered while receiving the raw meats ?
20. Define beverage control. What are the books maintained in beverage control ?
21. Distinguish overhead cost and fixed overhead with example.
22. Define breakeven analysis. List out its uses.
23. Draw the layout of menu and explain its features.

(35 marks)

Part C

*Answer any two questions in not exceeding 3 pages each.
Each question carries 10 marks.*

24. Define sales concept. What are the different sales techniques which can be used to increase the sales in Hotel industry. Explain in detail.
25. Define Budget. Explain the types of Budget in detail with appropriate examples.
26. Write a short note on an *three* :
 - (a) Cost variance.
 - (b) Overhead variance.
 - (c) Material variance.
 - (d) Fixed overhead variance.
27. What is menu and menu structure ? Explain any five types of menu with examples.

(2 × 10 = 20 marks)