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Name.....

Reg. No.....

**SECOND SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2025**

(CBCSS)

M.Com.

MCM 2C 09—INTERNATIONAL BUSINESS

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

*Answers should be written in English only.***Part A***Answer any **four** questions.**Each question carries 2 weightage.*

1. Define International Business.
2. Define Free trade.
3. What is Ethno centric approach ?
4. What do you mean Counter trade ?
5. What is Management Contract ?
6. Expand-SAARC.
7. What is Transnational Company ?

(4 × 2 = 8 weightage)

Part B*Answer any **four** questions.**Each question carries 3 weightage.*

8. Discuss the meaning and Components of BOP.
9. Describe the objectives of Export-Import policy of India.
10. Explain the benefits of FDI to host countries.

Turn over

11. Difference between WTO and GATT.
12. Discuss the meaning and objectives of World Bank.
13. Describe the meaning and different levels of Economic integration
14. Explain the meaning and benefits of MNC's.

(4 × 3 = 12 weightage)

Part C

*Answer any **two** questions.
Each question carries 5 weightage.*

15. Explain the Tariff barriers in International business.
16. Explain the Classical Theories of International Trade ?
17. Discuss the problem faced by foreign companies while setting up a business in Indian market.
18. What is IMF ? Explain its objectives and Functions.

(2 × 5 = 10 weightage)