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C 20481

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Name.....

Reg. No.....

**SIXTH SEMESTER U.G. DEGREE EXAMINATION, MARCH 2022**

(CBCSS—UG)

B.B.A.

BBA 6B 14—PROJECT MANAGEMENT

(2019 Admissions)

Time : Two Hours

Maximum : 60 Marks

**Section A**

*Answer at least **eight** questions.*

*Each question carries 3 marks.*

*All questions can be attended.*

*Overall Ceiling 24.*

1. What is a feasibility study ?
2. Who is a project manager ?
3. List out any four characteristics of a project.
4. What is meant by project profiling ?
5. What do you mean by project report ?
6. What are social costs ?
7. What do you mean by project formulation ?
8. Define project management.
9. What is meant by margin money ?
10. What is meant by project risk management ?
11. What do you mean by capital structure ?
12. What do you mean by project appraisal ?

(8 × 3 = 24 marks)

**Turn over**

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**Section B**

*Answer at least **five** questions.*

*Each question carries 5 marks.*

*All questions can be attended.*

*Overall Ceiling 25.*

13. Discuss briefly the importance of project control in project management.
14. Briefly explain the various phases or stages of the Project Life Cycle.
15. List out the various advantages and limitations of PERT.
16. Briefly explain the various types of feasibility studies.
17. List out the various objectives of project management.
18. Write a note on loan syndication and consortium lending ?
19. What is Work Breakdown Structure in project management ?

(5 × 5 = 25 marks)

**Section C**

*Answer any **one** question.*

*The question carries 11 marks.*

20. What are the different sources of funds available for project financing ?
21. What do you mean by a project ? Explain the various types or classifications of projects.

(1 × 11 = 11 marks)