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(Pages : 2)

Name.....

Reg. No.....

**SIXTH SEMESTER U.G. DEGREE EXAMINATION, MARCH 2024**

(CBCSS—UG)

B.B.A.

BBA 6B 14—PROJECT MANAGEMENT

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

**Part A***Answer all questions.*

1. Define a Project
2. What is meant by Project Identification ?
3. What is meant by Market Feasibility of a Project ?
4. What is Project Life Cycle ?
5. What is Project Profiling ?
6. Write a Short note on Consortium Lending in project financing
7. What is a Project Diary ?
8. List any four major sources of Project Idea.
9. Explain different Basis for Classification of Project.
10. List any *four* Sources of Finance for financing a project.
11. What is meant by Project Control ?
12. What is DPR ?

(12 × 2 = 24, Maximum ceiling 20 marks)

**Turn over**

**Part B**

*Answer all questions.*

13. Write a short note on importance of feasibility study. Briefly explain different types of feasibility study conducted in a project.
14. What are the relative advantages and disadvantages functional, matrix and project team approaches to project management ?
15. Define Project life cycle. Briefly explain the different phases of a project.
16. What is meant by project control system ? List the key benefits of project control system.
17. Resource scheduling is an important step in project management—Explain.
18. Distinguish between financial analysis and economic analysis in project management.
19. What are the traits common to successful project managers ?

(7 × 5 = 35, Maximum ceiling 30 marks)

**Part C**

*Answer any one question.*

20. What is project financing ? Briefly explain different sources of finance for a project.
21. What is Project Evaluation ? Explain different project evaluation techniques ?

(1 × 10 = 10 marks)