

**D 32467**

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Name.....

Reg. No.....

**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
NOVEMBER 2022**

Mass Communication and Journalism

JOU 1 (2) C01—INTRODUCTION TO COMMUNICATION AND JOURNALISM

(2019—2022 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A***Each question carries 2 marks each.**Ceiling 25 Marks.*

1. Aristotle model.
2. Feedback.
3. The Times of India.
4. James Augustus Hickey.
5. Crime Reporting.
6. #Journalism.
7. Sting Operations.
8. CBFC.
9. PTI.
10. Fake news.
11. Malayalam Manorama.
12. Raja Ram Mohan Roy.
13. Paid news.
14. Gatekeeping.
15. 24 × 7 News.

**Turn over**

**Section B**

*Each question carries 5 marks each.  
Ceiling 35 Marks.*

16. Explain the SMCR model of Communication
17. Briefly discuss the contributions of the press in a Democracy.
18. Discuss the functions of the Press council.
19. What is the contribution of K P Kesava Menon to Journalism.
20. How has the press changed in the present-day context.
21. 'FM Radio changed the outlook to radio in India'. Explain.
22. Elaborate on the advantages and disadvantages of social media for news.
23. What is Defamation ? Explain its types.

**Section C**

*Answer any **two** out of four.*

24. Discuss the process of certification for films under the CBFC.
25. 'Corporatization of Media has altered the functionality of Media'. Comment
26. Elaborate on the provisions made under Article 19 I (a) and 19 (2) of the Indian Constitution.
27. Discuss the Contribution of Ram Nath Goenka and S Sadanand to Indian Journalism.