

D 103004

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Name.....

Reg. No.....

**FOURTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2024**

Common Course—(Language Reduced Pattern)

A13—ENTREPRENEURSHIP DEVELOPMENT

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer all questions.*

1. What is meant by entrepreneurial traits ?
2. Define 'women entrepreneurship'.
3. What do you mean by subsidy ?
4. What do you mean by provisional registration ?
5. What is a Project ?
6. What do you mean by environmental scanning ?
7. Who is an Entrepreneur ?
8. What is meant by fixed capital ?
9. Who is an Intrapreneur ?
10. Expand NSIC and SISI.
11. What is meant by market research ?
12. What is a sick unit ?
13. What do you mean by bridge capital ?
14. What are Entrepreneurial Development Programme ?
15. What do you mean by brainstorming ?

(15 × 2 = 30, Maximum ceiling 25 Marks)

Turn over

Part B

Answer all questions.

16. Explain briefly the role of MSMEs in the economic development.
17. What are various classifications or types of industrial estates.
18. Write a short note on NIESBUD.
19. List out the essential qualities required to be a successful entrepreneur.
20. What are the various economic factors affecting entrepreneurial growth ?
21. What are the various external causes of industrial sickness ?
22. Distinguish between entrepreneur and entrepreneurship.
23. What are the various problems related to subsidies ?

(8 × 5 = 40, Maximum ceiling 35 Marks)

Part C

*Answer any two questions.
Each question carries 10 marks.*

24. Explain the general principles of a good reporting system.
25. What is a feasibility study ? What are the various components of a project feasibility study ?
26. What are industrial estates ? List out its objectives. What are the various benefits of industrial estates ?
27. List out the characteristics of an entrepreneur. Also explain the various types of entrepreneurs.

(2 × 10 = 20 marks)