D 30832	(Pages : 2)	Name	,
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## FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION NOVEMBER 2022

Hotel Management and Catering Science and Culinary Arts
BSH/C 5B 10—FOOD AND BEVERAGE MANAGEMENT

(2020 Admissions)

Time: Two Hours

Maximum: 60 Marks

## Section A

Answer the following questions is not exceeding **one paragraph**.

Each question carries 2 marks.

(Maximum Marks 20).

- 1. Define Sale.
- 2. Write down the importance of Inventory control.
- 3. What is Physical Inventory System?
- 4. Define PV Ratio.
- 5. Define POS.
- 6. What is an Electronic Cash Transfer?
- 7. Write down the importance of variance analysis.
- 8. Define A la Carte menu.
- 9. Define Menu merchandising.
- 10. What is blind receiving?
- 11. Mention any *two* books maintained for beverage control.
- 12. What are the *two* methods to control the inventory of stores?

## Section B

Answer the following questions in not exceeding 120 words (Short Essays) each.

Each question carries 5 marks.

(Maximum Marks 20).

- 13. Discuss different elements of costs.
- 14. What are the two methods to control the inventory of stores?

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- 15. What are the different types of Receiving procedure?
- 16. What are the different steps involved in Zero Base Budgeting?
- 17. What are the elements included in structuring a Menu?

## **Section C**

Answer any **two** questions in not exceeding 250 (Long Essays).

Each question carries 10 marks.

 $(2 \times 10 = 20 \text{ marks})$ 

- 18. Briefly explain Sales Control System and its functions.
- 19. Discuss the different types of Budget.
- 20. What are factors to be considered while planning the Menu?
- 21. Explain the different receiving procedure and guidelines for receiving department.