## D 10647

(Pages: 2)

Name.....

Reg. No.....

# FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS-UG)

Hotel Management and Catering Science/Hotel Management
BSH/C5 D01—TOURISM AND HOSPITALITY MANAGEMENT

(2019 Admissions)

Time: Two Hours

Maximum: 60 Marks

### Section A

Answer at least **eight** questions.

Each question carries 2 marks.

All questions can be attended.

Overall Ceiling 16.

- 1. What are Natural Attractions?
- 2. What is VISA?
- 3. What is Adventure Tourism?
- 4. Explain Bed and Breakfast.
- 5. Who is a Travel Agent?
- 6. What is Catered Accommodation?
- 7. What is a FAM trip?
- 8. Elaborate WTTC.
- 9. Explain Retail Travel Agency.
- 10. What is Cabana?
- 11. What are Heritage Hotels?
- 12. What is Pilgrimage Tourism?

 $(8 \times 2 = 16 \text{ marks})$ 

Turn over

D 10647

#### Section B

Answer at least **four** questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 24.

- 13. What is Responsible Tourism?
- 14. Explain about Medical Tourism.
- 15. Differentiate between Travel Agents and Tour Operators.
- 16. Explain about the Harvest Festival of Kerala.
- 17. Why Dark Tourism is controversial?

 $(4 \times 6 = 24 \text{ marks})$ 

### Section C

Answer any **two** questions. Each question carries 10 marks.

- 18. Explain the various departments in a hotel.
- 19. Explain the Socio-Cultural Impact of Tourism.
- 20. Write an Essay on Rural Tourism.
- 21. Elucidate the Components of Tourism.

 $(2 \times 10 = 20 \text{ marks})$