D 50632	(Pages: 2)	Name
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# FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION NOVEMBER 2023

Hotel Management and Catering Science/Culinary Arts

## BSH/C5 D01—TOURISM AND HOSPITALITY MANAGEMENT

(2019 Admission onwards)

Time: Two Hours

Maximum: 60 Marks

#### **Section A**

Answer the following questions in not exceeding one paragraph.

Each question carries 2 marks.

- 1. What is Travel VISA?
- 2. Describe Symbiotic Tourism Product.
- 3. List any four Hard Adventure Activities?
- 4. What is Sustainable Tourism?
- 5. What is a Duplex Room?
- 6. Travel Agency Is Known as Image Builder of a country. Why?
- 7. Elaborate ICAO.
- 8. Explain Palace On Wheels.
- 9. Who is an International Tourist?
- 10. What is Multi Sports Tourism?
- 11. Explain Wholesale Travel Agency.
- 12. What is Green Tourism?

[Maximum Marks 20]

Turn over

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#### Section B

Answer the following questions in not exceeding 120 words. [Short Essay] Each question carries 5 marks.

- 13. Describe about Ethnic Tourism.
- 14. Explain the Classification of Hotel under Star Category.
- 15. Describe about the cultural Festival Trissur Pooram.
- 16. Explain the various kinds of Water Transport system,.
- 17. Explain about Essential Travel Documents for International Journey.

[Maximum Marks 20]

### **Section C**

Answer any two [2] questions in not exceeding 250 words [Long Essay].

Each questions carries 10 marks.

- 18. Elucidate the Advantages and Disadvantages of Road Transport System.
- 19. Write an Essay on various types of Accommodation facilities.
- 20. What is a Travel Agency? Explain the functions and Types of Travel Agency? Travel Agency from a Tour Operator.
- 21. Write an Essay on Rural Tourism.

 $[2 \times 10 = 20 \text{ marks}]$