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Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2024**

Hotel Management and Catering Science/Hotel Management and Culinary Arts

BSH/C5 D01—TOURISM AND HOSPITALITY MANAGEMENT

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Section A*Answer the following questions in not exceeding **one paragraph**.**Each question carries 2 marks.**(Maximum Marks 20)*

1. What is a Casino hotel ?
2. Define the term "Retail Travel Agency".
3. What is a super highway ?
4. How do tourism activities impact destination areas ?
5. What is the meaning of seasonality in tourism ?
6. How Rome conference defines tourism ?
7. Can you define a sub-urban and convention hotel with examples ?
8. Is tourist product similar to other products ?
9. What is special interest tourism ?
10. Who is a Niche Tour operator ?
11. Alleppey is Venice of the East - Why ?
12. Who are not recognised as Tourists ?

Turn over

Section B

Answer the following questions in not exceeding 120 words.

Each question carries 5 marks.

(Maximum Marks 20)

13. Differentiate between Wholesale Travel Agencies and Tour operators.
14. Describe the term "Star classification" in star category hotels.
15. State the importance of Tourism promoting trains.
16. Mention the negative economic impacts of tourism.
17. How purpose of visit determines the nature of the tour ?

Section C (Long Essay)

*Answer any **two** questions in not exceeding 250 words*

Each question carries 10 marks.

18. Highlight the features, facilities, and services offered in a five-star hotel.
19. Explain the characteristics of Tourist transportation.
20. What is a Passport ? Discuss briefly the different types of Indian Passports.
21. Highlight the positive economic impacts of Tourism.

(2 × 10 = 20 marks)